Linking Corporate and Stakeholders Responsibilities

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In the field of corporate citizenship, a major debate is ongoing about stakeholder responsibility to both firms and other stakeholders. There are several different ways to approach this issue, for example taking into consideration the social responsibility of stakeholders in their own operations and practices. This paper will highlight another side of stakeholder responsibility: the one towards corporate citizenship policies, programs and attitudes. Stakeholders are indeed more and more often called to converse and to cooperate with private sector actors playing a very important role in helping along companies responsible behaviors.

Even within this specific perspective it is difficult, at best, to establish general, clear-cut responsibilities for stakeholders. For this reason, after a short analysis of the existing literature on the role that stakeholders play as corporate main interlocutors and their responsibilities in doing it, the attention will be focused on a specific topic: in which way and to what extent stakeholders can and have to contribute to enforce the international corporate citizenship standards. A special focus will be devoted to trade unions.